



SOLICITATION ADDENDUM

**CITY OF PHOENIX
Street Transportation
Department
Goods & Services
Contracts
Procurement**

ADDENDUM #4

POSTED 10/10/22

Solicitation Number: STR RCS 23-2213

Page 1 of 3

**Solicitation Due Date: REVISED to Monday, October 17, 2022 at 2:00 p.m.
Local AZ Time**

SHARED MICROMOBILITY PROGRAM

The following applies and will supersede any conflicting provisions, instructions, or attachments in the Revenue Contract Solicitation (RCS).

This procurement is governed by City Code Chapter 43-37, Article XIII, Revenue Contracts.

The solicitation deadline has been extended until Monday, October 17, 2022, at 2pm Arizona time.

An additional pre-submittal/pre-offer meeting to clarify any addenda items has been scheduled for:

Tuesday, October 11, 2022, at 3:00 p.m.
Local Arizona Time

Pre-Proposal/Pre-Offer Meeting

Join from the meeting link

<https://cityofphoenix.webex.com/cityofphoenix/jp?MTID=mb5404e720db91da9e78f76484012!cd>

Join by meeting number

Meeting number (access code): 2458 154 0065

Meeting password: 8PTpS6WWwq6

Tap to join from a mobile device (attendees only)

+1-415-655-0001,,24581540065## US Toll


Join by phone

+1-415-655-0001 US Toll

Goals of the Shared Micromobility Program

The City's goals for the Shared Micromobility Program are stated in the solicitation document and below:

- Reduce single-occupancy vehicle use;
- Ensure the safety of pedestrians and Micromobility users;
- Improve air quality within the region;
- Increase access to a quality transportation system for historically underserved communities;
- Support public transit usage by providing "first-mile/last-mile" options for transit users and;
- Support the goals of Complete Streets by boosting demand for safe bike infrastructure.

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The City intends for the program to be awarded to multiple respondents and negotiate mutually agreeable contracts with each.

The City intends that the program will grow in ridership and offerings.

Revision to Evaluation Scoring Criteria

To better align the scoring criteria with the City’s goals for the program, the revised scoring matrix is as follows:

- Method of Approach – 400
- Equity - 200
- Company’s Experience, Operations Team, and Staffing – 175
- Program Financing - 100
- Marketing and Community Engagement - 75
- Data - 50


Clarification to Revenue Structure – Revised Exhibit 14 Table

The City intends for respondents to propose a revenue structure that provides options, is scalable, and makes sense for their business model while ensuring the City presents a sustainable program capable of offsetting the costs to implement, manage, and grow.

OFFER SUMMARY – REVISED EXHIBIT 14

Contract Year	Annual Fee* (Min Annual Guarantee)	Gross Projected Annual Ridership Revenues (All Vehicle Types)	Guaranteed percent of gross revenue provided to the City (All Revenue Sources)	Estimated Total Annual Payment to the City
Year 1*	\$15,000			
Year 2*	\$15,000			
Year 3*	\$15,000			
Year 4*	\$15,000			
Year 5*	\$15,000			

*Established by Phoenix City Council Ordinance G-6835 and subject to change at the City’s sole discretion in accordance with potential increases to the Annual Fee provided by applicable City ordinance(s). Future

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Annual Fee increases would be supported by applicable City ordinance(s) and required to align with program costs and administrative regulations. Offerors agree to be bound by such Annual Fee increases where applicable.

The Offer Summary above is intended to be a high-level overview of respondents offer. Please include Pro forma presenting proposed investment and financial return to the City. Investment and financial return should reflect the revenues generated from commissions, sponsorships, advertising revenue, other revenue and commission structures, capital investment, operational investments, and ridership.

***The balance of the specifications and instructions remain the same. Offeror must acknowledge receipt and acceptance of this addendum by returning the entire addendum with the offer or proposal submittal.**

Name of Company: _____

Address: _____

Authorized Signature: _____

Print Name and Title: _____